

MORE PEOPLE MORE PROFITS

MORE CHOICES MORE CUSTOMERS



DOWNTOWNS CAN'T WIN ON PARKING

311 Spots

165,000 sq. ft.

73,000 sq. ft.

DOWNTOWNS WIN ON EXPERIENCE

FOLKS FIGURE OUT HOW TO GET TO GREAT PLACES

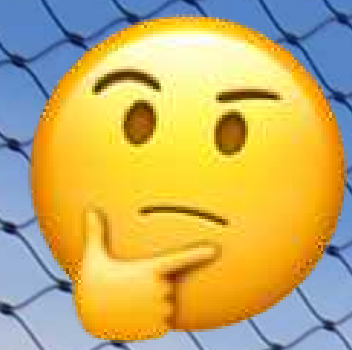
NO WAY EVERYONE CAN PARK IN FRONT



Bistro 12 is a 35 seat restaurant on Main St, Tarrytown, NY

MOST DISCOVERY IS DONE BY WALKING





GO TO IRVINGTON OR TO TARRYTOWN?



CONFIDENT CYCLISTS

COME ANYWAY



**EVERYONE ELSE ONLY
COMES IF IT'S SAFE**



IT'S NOT HOW MUCH
SPACE YOU HAVE



IT'S HOW YOU USE IT



Tweede Weteringdwarsstraat, Amsterdam. 1969 & 2018 (Amsterdam City Archives & Martijn Duineveld)

LET'S MAKE THIS PERMANENT



Broadway at Pierson Ave, set up for the Sleepy Hollow Half Marathon, May 15, 2021

FIXING 9 & 119 TIES T'TOWN TOGETHER

Facing north on Broadway at Walter St, Tarrytown, NY. 3,800 (35%) of Tarrytown's 11,000 residents live along and south of Rt 119.

21,000 CUSTOMERS LIVE WITHIN 2 MILES

INDEPENDENT KIDS



PEOPLE BIKING BUY

TARRYTOWN **C**TOWN FOODMARKET

MORE EACH MONTH



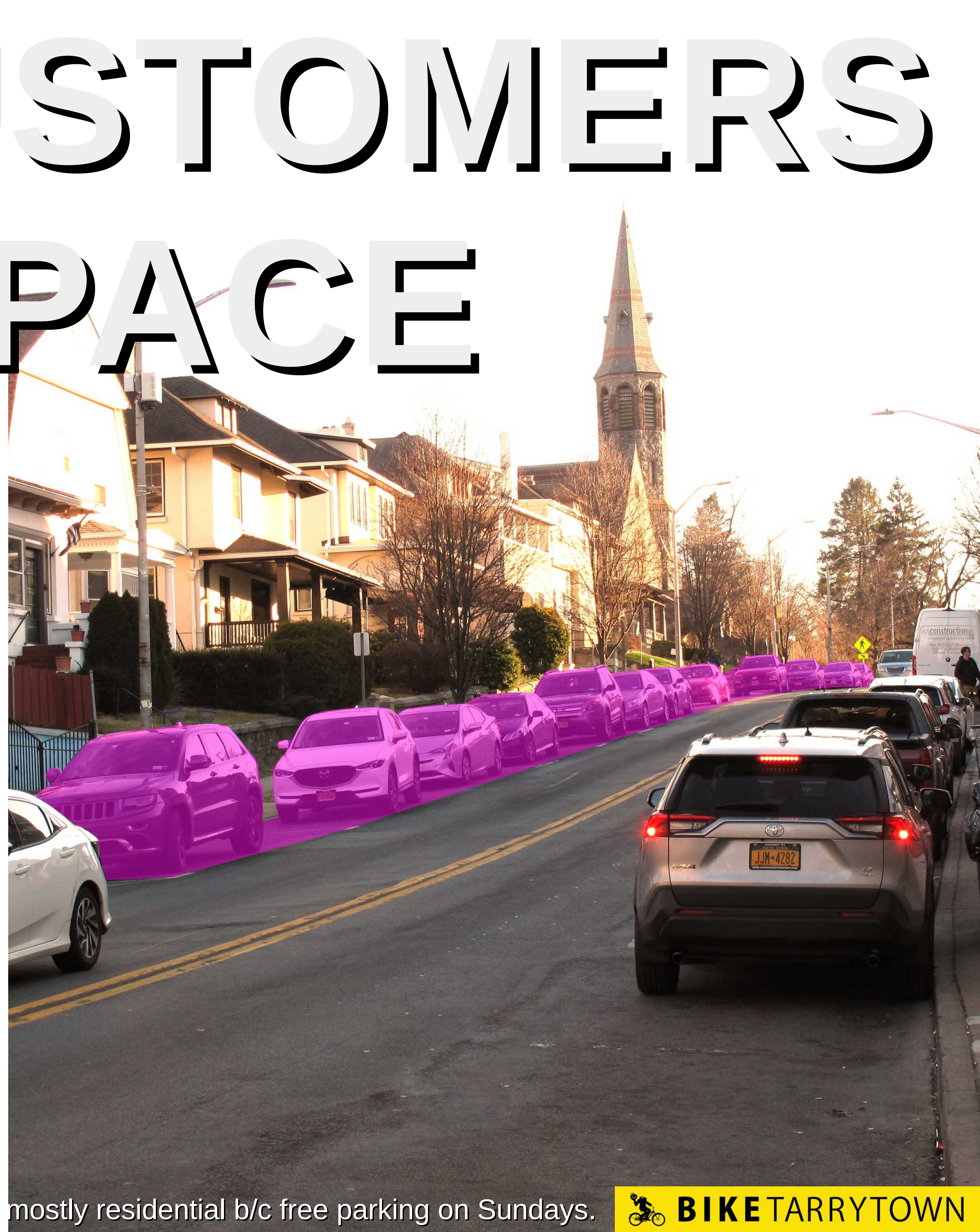
<u>Shop</u>	<u>Bike</u>	<u>Car</u>
Convenience	\$82	\$69
Bars	\$82	\$41
Restaurants	\$48	\$40

A CAR COSTS \$9,300/YR



Data: AAA, "Your Driving Costs," 2019.

CYCLING CUSTOMERS SAVE SPACE



L: 12 bikes of Coffee Labs customers on Main St. R: 12 parked cars highlighted on Broadway, mostly residential b/c free parking on Sundays.

CHANGE IS SCARY, BUT WORTH IT

Before Street Enhancements

“It would be devastating for businesses. If people can’t park, it will put people off.”

After Street Enhancements

“The road has become more vibrant with the increase in pedestrians and cyclists.”

