

MORE PEOPLE MORE PROFITS

DANIEL CONVISSOR



TRANS-ALT VOLUNTEER

MOVED TO SLEEPY HOLLOW

TZB REPLACEMENT COMMUNITY \$



Tappan Zee Bridge and its replacement being constructed in 2016

NEIGHBORING COMMUNITIES



CRANKY PEOPLE



Current conditions make most folks too scared to bike



MORE PEOPLE MORE PROFITS

MORE CHOICES MORE CUSTOMERS



DOWNTOWNS CAN'T WIN ON PARKING

311 Spots

165,000 sq. ft.

73,000 sq. ft.



DOWNTOWNS WIN ON EXPERIENCE

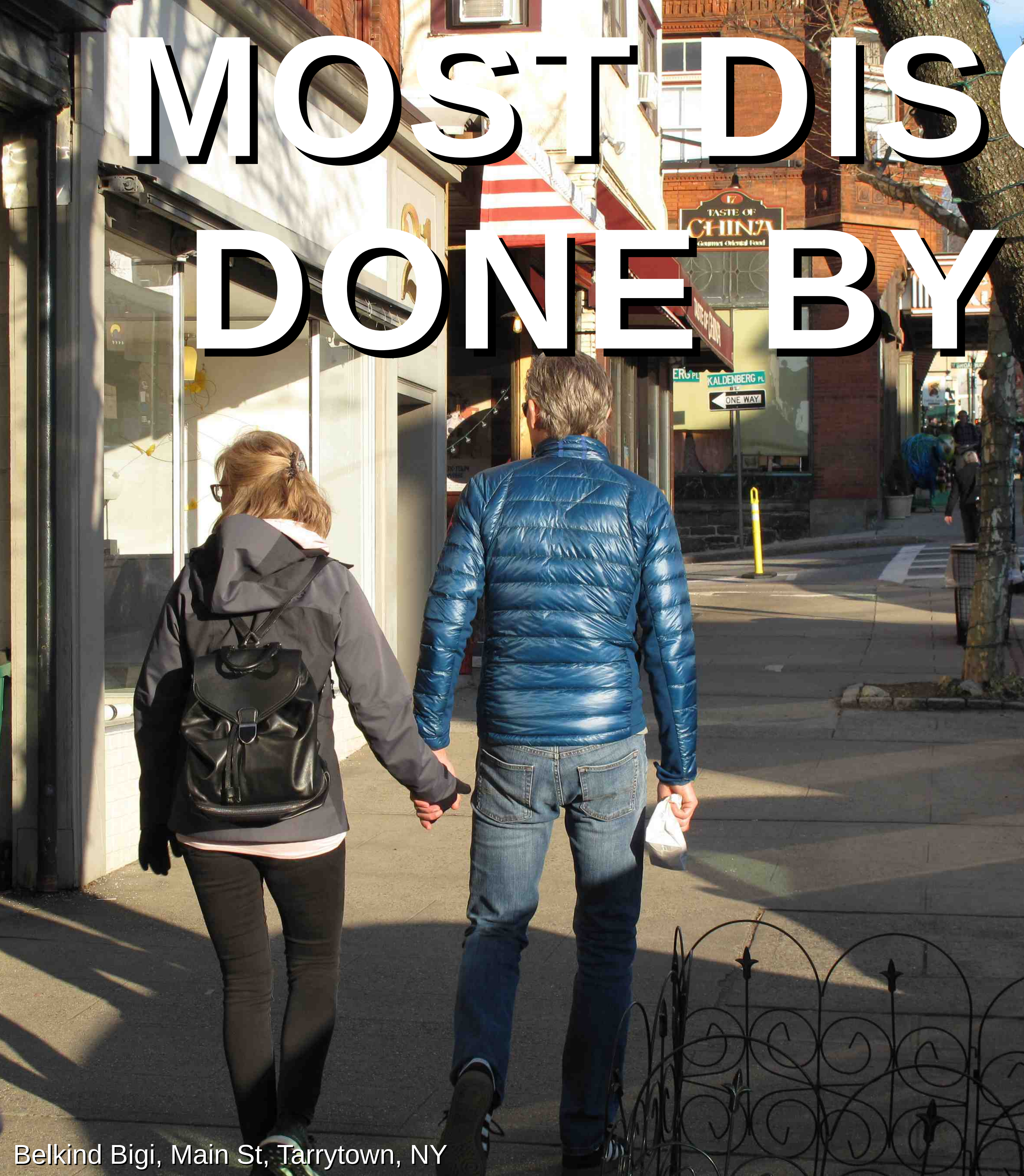
FOLKS FIGURE OUT HOW TO GET TO GREAT PLACES

NO WAY EVERYONE CAN PARK IN FRONT



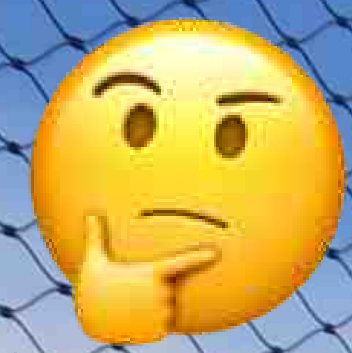
Bistro 12 is a 35 seat restaurant on Main St, Tarrytown, NY

MOST DISCOVERY IS DONE BY WALKING



Belkind Bigi, Main St, Tarrytown, NY





GO TO IRVINGTON OR TO TARRYTOWN?



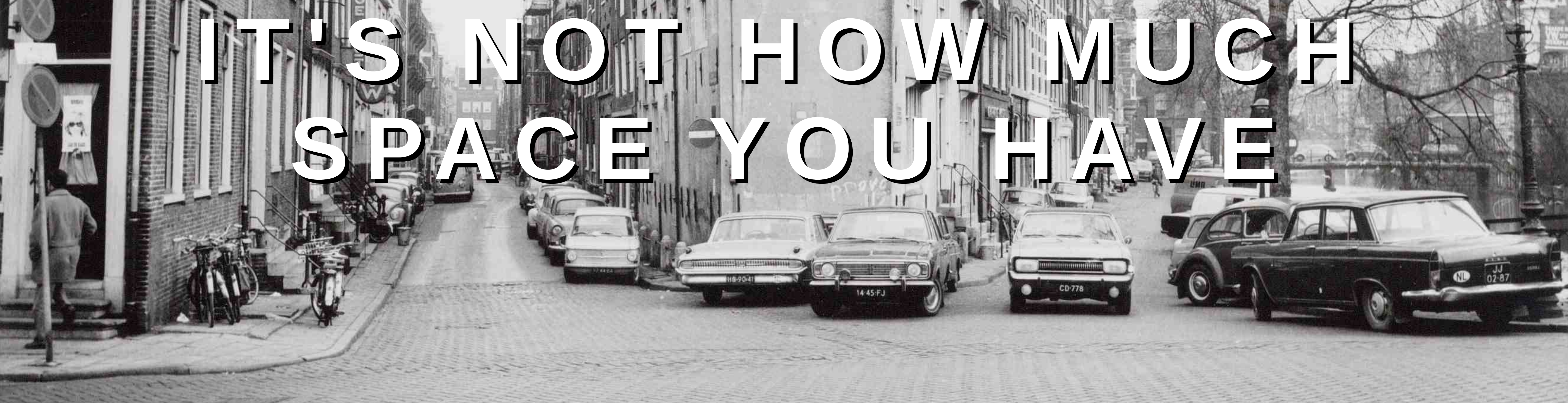
CONFIDENT CYCLISTS COME ANYWAY



EVERYONE ELSE ONLY COMES IF IT'S SAFE



IT'S NOT HOW MUCH
SPACE YOU HAVE



IT'S HOW YOU USE IT



FIXING 9 & 119 TIES T'TOWN TOGETHER



Facing north on Broadway at Walter St, Tarrytown, NY. 3,800 (35%) of Tarrytown's 11,000 residents live along and south of Rt 119.

21,000 CUSTOMERS LIVE WITHIN 2 MILES

INDEPENDENT KIDS





PEOPLE BIKING BUY MORE EACH MONTH

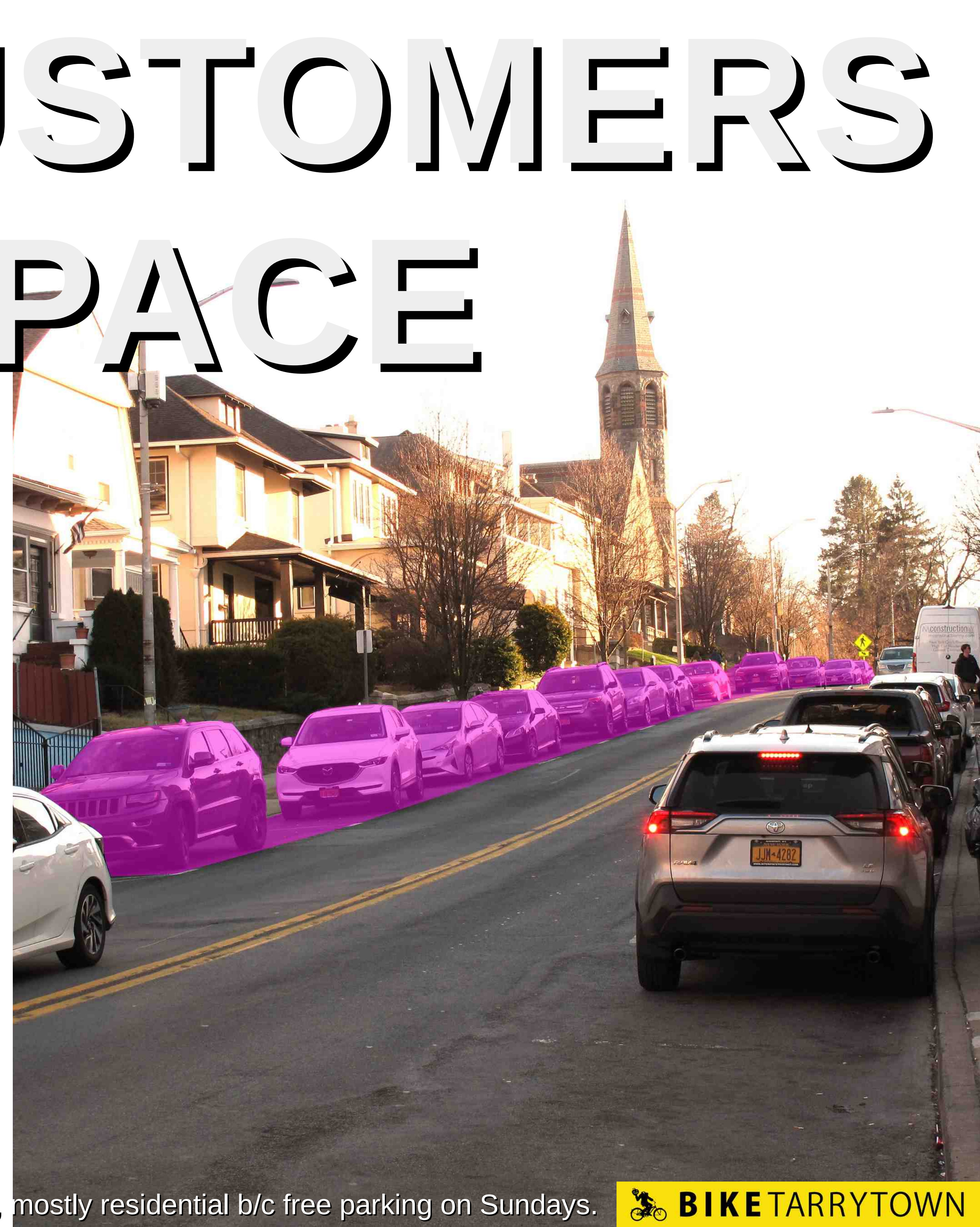
<u>Shop</u>	<u>Bike</u>	<u>Car</u>
Convenience	\$82	\$69
Bars	\$82	\$41
Restaurants	\$48	\$40



A CAR COSTS \$9,300/YR

Data: AAA, "Your Driving Costs," 2019.

CYCLING CUSTOMERS SAVE SPACE



L: 12 bikes of Coffee Labs customers on Main St. R: 12 parked cars highlighted on Broadway, mostly residential b/c free parking on Sundays.

CHANGE IS SCARY, BUT WORTH IT

Before Street Enhancements

“It would be devastating for businesses. If people can’t park, it will put people off.”

After Street Enhancements

“The road has become more vibrant with the increase in pedestrians and cyclists.”

PEOPLE SHOP BY BIKE EVERYWHERE

IT'S CONVENIENT, FAST & FUN

 **BIKE**TARRYTOWN



SAFE STREETS MEAN MOBILITY FOR ALL

 **BIKE**TARRYTOWN



WINTER CYCLING

IT'S NO PROBLEM WITH GOOD
INFRASTRUCTURE & MAINTENANCE

 **BIKE**TARRYTOWN

