

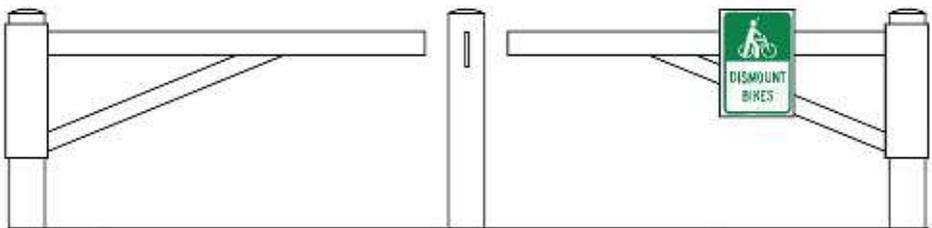
Bike Tarrytown

Record of Success

January 14, 2021

Tappan Zee Bridge: Rockland End

Gates are Gone



- Examined drawings
- Found they had gates at end
- Thruway refused to change
- Created 19 group coalition to pressured Governor
- Gates removed from plan

Tappan Zee Bridge: Six Stops



Thruway Yielded

- Rendering revealed requiring cyclists to stop at the 6 scenic overlooks
- Sent letter to Governor with 5 other groups signing on
- “Stop” changed to “slow”

Route 9 Active Transportation Plan



A Committee Leader

- Helped write \$150,000 grant
- Monitored details
- Applied knowledge of safe infrastructure
- Pushed for best outcomes
- Sleepy Hollow is best in plan

Sleepy Hollow Broadway / Beekman Ave / Bedford Rd



This proposal is part of what was developed by the community via the Route 9 Active Transportation Conceptual Design Plan

Route 119 Complete Streets Plan



Our Creation

- Obtained \$250,000 grant
- Monitoring details
- Applying knowledge of safe infrastructure
- Pushing for best outcomes

OCA Crosswalks & Connections Project

Spurred Creation

- Started \$300,000 grant
- Drafted scope
 - Remove obstructions
 - Level surfaces
 - Add curb cuts
 - Add crosswalks



Sleepy Hollow Bike Parking Ban



Stopped It

- Mayor wanted to “regulate bike share”
- Proposed banning parking bikes > 5 minutes
- Wrote Trustees
- Explained how to actually regulate bike share

Sleepy Hollow Safety



Downtown Traffic Calming

- Part of Environmental Advisory Committee
- Made walking audit and report
- Ran demo project and survey
- Presented results to Mayor and Trustees

Showing Support to Sleepy Hollow Electeds



Shifted Discussion

- Over 20 adults, 10 kids
- 18 speakers
- 35 minutes of great testimony
- 50 emails
- Village eventually passed Route 9 resolution

Tarrytown Bike Law Changes

Wait. Tarrytown wants me to ride... HERE?!



Scaled Back Silly Bans

- Village proposed ban on sidewalk cycling & “taking the lane”
- Mobilized residents
- Wrote testimony
- Provisions enacted are significantly less severe

E-Bike Legalization



Nudged Needle

- Governor's legalization proposal was problematic
- Organized local shop owners to meet Majority Leader staff
- Made two inspirational videos
- Got some provisions changed

Messaging Merchants

CHANGE IS SCARY, BUT WORTH IT



More People, More Profits

- Held social event with merchants
- Store owners and advocates talked how to build a better future
- Food & beverage donated by local businesses

Creating Constituency



Public Participation

- 260 people on group list
- \$19,000 from 100 donors
- Meetings

Meaningful Media

Various Venues

- 25 articles, op-eds, letters
- 10 Journal News / lohud.com
- 4 News 12

The Journal News

PART OF THE USA TODAY NETWORK



Daniel Convisser, hiding here in Sleepy Hollow, is trying to get five Hudson River villages together to develop a plan to make Route 9 safer for cyclists and pedestrians. PHOTOS BY FRANK SECERRA JR./THE JOURNAL NEWS

CYCLING ROUTE 9

