Bike Tarrytown

Record of Success
and Moving Forward

January 25, 2020
Record of Success
Tappan Zee Bridge: Rockland End

Gates are Gone

- Examined drawings
- Found they had gates at end
- Thruway refused to change
- Created 19 group coalition to pressured Governor
- Gates removed from plan
Route 9 Active Transportation Plan

A Committee Leader

- Helped write $150,000 grant
- Monitored details
- Applied knowledge of safe infrastructure
- Pushed for best outcomes
- Sleepy Hollow is best in plan
This proposal is part of what was developed by the community via the Route 9 Active Transportation Conceptual Design Plan.
Route 119 Complete Streets Plan

Our Creation

- Obtained $250,000 grant
- Monitoring details
- Applying knowledge of safe infrastructure
- Pushing for best outcomes

rt119complete.org
OCA Crosswalks & Connections Project

Spurred Creation

- Started $300,000 grant
- Drafted scope
- Remove obstructions
- Level surfaces
- Add curb cuts
- Add crosswalks
Sleepy Hollow Bike Parking Ban

Stopped It

- Mayor: “to regulate bike share”
- Can't park bike > 5 minutes
- Wrote Trustees
- Notified residents
- Explained how to actually regulate bike share
Sleepy Hollow Safety

Implementation Coming

- Part of Environmental Advisory Committee
- Ran demo project and survey
- Trustees making permanent
- More intersections coming
Showing Support to Sleepy Hollow Electeds

*Shifted Discussion*

- Over 20 adults, 10 kids
- 18 speakers
- 35 minutes of great testimony
- Positive feedback from Board
Tarrytown Proposed Bike Law Changes

Scaled Back Silly Bans

- Village proposed ban on sidewalk cycling & “taking the lane”
- Mobilized residents
- Wrote testimony
- Provisions enacted are significantly less severe

Wait. Tarrytown wants me to ride... HERE?!
Creating Constituency

Public Participation

- 220 people on group list
- (+250 people on personal list)
- $14,000 from 90 donors
- Meetings
Meaningful Media

Various Venues

- 14 articles, op-eds, letters
- 6 Journal News / lohud.com
- 1 News 12
- 7 local papers
Moving Forward
Building the Base

Outreach Events

- Farmers market
- Street fairs
- Bike swaps
- Fun rides
- Bike to school
- Bike to concerts
Messaging & Massaging Merchants

**Bikes Mean Business**

- Set up social events with store owners
- Lay out how they'll make out big with bike lanes
- When merchants demand it, village will follow

**Spending from 20' of Curb Space**

- 1 Car: $20-$40
  - (average 1-2 people)
  - (max. 5 people: $100)

**10 Bikes: $200!**
Route 9 & 119 Projects

Maintain Momentum

- Shape Route 119's Final Report
- Continue nurturing grass roots
- Meet with officials
- Help seek grants for engineering
Sleepy Hollow Comprehensive Plan

Let's construct a safe Aqueduct

Get Key Issues into Plan

- Whole Route 9 bike lane
- OCA connections
- RiverWalk connections
- Walkability
- Parking reform
- Bus reliability
Tappan Zee Bridge — 24/7

Transportation Resource

- Continue media strategy
- Continue coalition building
- Build grassroots support
- Get businesses on board
- Videos of beneficiaries
Nudging the Needle on E-Bikes

Raising Awareness

- Members produced “Ebikes Ease Hilly Terrain” video (https://vimeo.com/322673563)
- Planning another video about defeating distance
- Raising issue with legislators (chairs, local, Majority Leader)
Formalize Organization

Strategy

- Research structures
- Discuss
- Establish Board
- Incorporate
People who bike aren’t a fixed number of constituents to be placated

We are an untapped resource to be cultivated

BIKE TARRYTOWN